*Dear First / Last Name,*

*I am a Chartered Speaker of the American Financial Education Alliance, a National non-profit organization. We provide corporations and organizations across the country with financial education through seminars and workshops. We offer these workshops at no charge to the company or the attendees. AFEA has been committed to helping organizations and their employees evaluate their financial situations by providing them with the tools necessary to make good financial decisions.*

*We find that working with local businesses, is the most advantageous way to educate the community. In many of the companies AFEA has teamed with, the Human Resource departments have limited internal training assets to meet IRS Code 404(c) requirements. AFEA is able to accommodate company financial training obligations with our team of experts. Our speakers help workshop attendees discover strategies to manage and improve cash flow, design budgets, address investment and insurance issues and many other aspects of their finances.*

*We teach numerous financial related classes to:*

* *Eliminate financial illiteracy*
* *Enlighten the public through financial education*
* *Empower all individuals to take charge of their finances*
* *Embrace our communities by building relationships through trust, integrity and public service*

*You can see a list of companies we’ve teamed with as well as dozens of testimonials on our website at* [*www.myafea.org*](http://www.myafea.org) *, if you’d like to verify our past performance. Additionally, my biography is attached.*

*I would appreciate the opportunity to speak with you in greater detail about the educational workshops we offer, and how these classes benefit organizations. The appointment will not last more than 15 minutes. Contact my office at your earliest convenience, or drop me an email and I’ll call you to schedule an appointment.*

*Sincerely,*

Rick McClanahan – Chartered Speaker

American Financial Education Alliance